

2015 ARRL Rocky Mountain Division Convention “Ham Radio 101 & Beyond”

1 June 2015

To:

From: W7DNI, Mike
Exhibitor and Sponsor Coordinator
2015 Rocky Mountain Hamfest

Subject: Invitation to the 2015 ARRL Rocky Mountain Convention & Hamfest

Please Refer to www.utahhamfest.com

You may recall seeing similar letters over the last few months inviting potential dealers and sponsors to participate in the Amateur Radio Relay League's 2015 Rocky Mountain Hamfest. It is planned for 31 July, 1&2 August 2015, at Ruby's Inn near Bryce Canyon, Utah. As you can see from our web pages, many firms have already responded with prizes.

We still have however, considerable space on-site at Ruby's Inn, for the presence of additional dealers and we would like to welcome more sponsor/dealer attendees.

There are two ways to participate and be recognized as a sponsor:

- 1 - Attend the hamfest as a dealer and provide at least one door prize; or,
- 2 - Cannot attend but be willing to donate one or more door prizes.

In both cases, we will provide you with recognition and advertising at no additional cost. The recognition and advertising consist of:

- a) **Website recognition**. As soon as we receive your registration or a door prize, we will post your name on the website as a sponsoring dealer along with your logo, a brief advertisement message (if you provide one) and/or appropriate links to your website.
- b) **On site recognition** – the same data as in a) above will be included in our printed program, and other appropriate handouts at the convention.
- c) **Also**, Sponsors will be acknowledged and identified with the door prizes as they are announced and awarded.

1 - IF YOU PLAN TO ATTEND:

If you can attend, you need not send a door prize ahead of time for your company to be listed on the website as a participating dealer. Simply register on our website (www.utahhamfest.com) as an attendee, inform the undersigned that you have done so and tell us your plans for at least one door prize. There are no unique vendor/dealer reservation forms.

Our dealers' spaces are inside and at no additional charge. Also, your display space is assumed to be that of an 8 foot table. Please confirm that this is adequate, but if your requirements are different, also advise us what they are so we can preclude a problem.

You will need to make your own reservations at the Ruby's inn hotel or campground – see website for details (www.rubysinn.com). The code for room reservations is 31G.

Plan to set up at 0700 on 31 July (hamfest officially starts at 1300) and to take down from 1600 to 1800 on 1 August.

2 - IF YOU DONATE A DOOR PRIZE ONLY

To maximize your advertising and recognition as a participating dealer, please ship at least one door prize to my attention as soon as possible.

Mike Petz, W7DNI (w7dni@arrl.net)
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